

# REGENERATE

by youth > for youth



*"Regenerate has an important message to tell and is finding avenues of communication to teens in a way that can make a difference and save lives. It is an outstanding program designed to help keep our kids, and our neighbors, safe. It's a great project that is really making an impact, both at the local and the national level."* Michael M. Honda, Member of Congress, 15<sup>th</sup> District, CA. Committee on Transportation & Infrastructure.



*"The City of Thousand Oaks strongly supports the efforts of Regenerate, a 501(c)3 nonprofit organization, to produce dramatic media focused on reducing teen injuries and fatalities due to the #1 killers of young people, motor vehicle accidents and suicide. Regenerate's message is more effective, because at the end of the day, youth will listen to youth."* Andrew P. Fox, Mayor.



*"The Advertising Council is delighted to offer a partnership opportunity with Regenerate and the National Highway Traffic Safety Administration. Our shared goal is to create a PSA campaign, developed by teens, targeted to a teen audience, that is designed to reduce teen injuries and fatalities due to motor vehicle accidents."* Wendy Moniz, Senior Campaign Director.



*"The National Highway Traffic Safety Administration (NHTSA) is pleased to partner with Regenerate and The Ad Council to create a campaign "by youth, for youth" to encourage young people to wear seat belts and not drive impaired."* Rae Tyson, Director, Media Relations, Office of Communications and Consumer Information.



*"The key to Regenerate is youth communicating to youth through compelling broadcast media to save lives. Regenerate enriches the youth who work on its projects (behind and in front of the camera) while creating more effective educational tools to address pressing issues to teenagers in America."* Congressman Brad Sherman, 24<sup>th</sup> District, CA.



*Regenerate's Public Service Announcements are creative, empathetic and professionally created. State Farm is proud to be associated with such an outstanding organization and looks forward to working with Regenerate for many years to come."* Rick Hore, State Farm Insurance, Thousand Oaks, CA.



*"Regenerate is making a difference in addressing teen traffic accidents. Our youth are America's greatest investment and resource for our future. They are also our greatest concern, as the current state of our world presents too many opportunities for their destruction and obstacles to achieving fulfilling and productive lives. I am grateful that organizations like Regenerate are there to help our young men and women take back the promises of not only youth but of future lives well lived."* Bob Brooks, Ventura County Sheriff.

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